



WHAT TO WEAR

What you wear is key for a successful session. Clothing complements who you are as a family, speaks to the environment in which the session is taking place, and coordinates with the home where final images will be displayed. Your style should be as unique as your family, so we've put together some clothing advice for a creative, comfortable session.

WHAT TO WEAR...

FOR THE WHOLE FAMILY

Here are some general rules for making picture-perfect fashion decisions:

- Choose a palette of 3-4 colors and mix it up, including both pants and dresses. You want a cohesive feel, but without being overly 'matchy-matchy'. Picture a page in a clothing catalog where everyone coordinates, but nobody stands out more than the rest.
- Think about where these portraits are going to be displayed and choose your colors accordingly. For example, if your living room is decorated with pale blues and greys, you wouldn't want to wear colors that clash or distract from this color scheme.
- Generally, sleeveless shirts and shorts on adults tend not to flatter, but layered clothing is great.
- Avoid busy patterns or clothing with large logos or popular characters displayed.
- Remember, shoes and socks could be seen in the portraits too.
- In the end, make sure that what you choose to wear reflects your family. Make sure you look like YOU!



BABIES AND KIDS

NEWBORNS, in our opinion, are best photographed without any clothes at all. But when choosing what else to bring, keep it simple.

CHOOSE:

- solid onesies, simple cloth diapers or diaper covers, and plain swaddling blankets
- knitted caps, which are sweet for a few images
- a few special/classic props, like heirloom silver rattles
- extra blankets for variety

AVOID:

- grown-up clothes, with collars and buttons
- socks, shoes, or big bows

BABIES AND KIDS can be bolder with color and style.

CHOOSE:

- to show off their fun style with layered clothing
- nonfussy, casual clothes to keep kids comfortable and for natural expressions of their real personalities

AVOID:

- big bows, any sort of makeup or hairspray





ADULTS

CHOOSE:

- clothes that flatter your body type and coordinate well with the rest of the group
- solid colors, which usually photograph best
- natural makeup that is slightly heavier than usual
If coming with a newborn: remember your hands will probably be photographed. Also, choose a solid colored light or dark shirt for a non-distracting background when holding the baby.

AVOID:

- dressy clothes, unless it is a formal event
- sleeveless shirts and shorts, which tend to not flatter adults
- logos and bold patterns



Susan will gladly retouch any scrapes, scars, and/or blemishes. Make sure to let her know if you would like this service so she doesn't mistakenly "fix" something in error.